
October 20th National Day of Action

Program Overview for leads

- This is a national effort with over 20 different organizations trying to make over 100,000 calls in one day to show that the majority of Americans do support Healthcare reform.
- At this point in the debate, we need the elected officials that have been champions to hear from us as well as those that are problems. We are asking each local union to put focused resources into Oct 20th to get members to make 3 calls - one to each senator and one to each member of congress. *We understand this will not be possible for all locals and members - what's important is to get as many calls made as possible into congress, one at a time!*
- We are at an historic moment - for the first time in history we have completed the first phase of the process by getting 5 bills voted out of committee.
- We expect both the Senate and the House to start debate on these bills in their respective houses any day now.

Next Steps in the process

- The Senate will merge it's 2 bills into one and vote on it in the coming weeks, and the House will merge 3 in into one and vote on its version. Assuming they will pass different bills, the 2 passed will then go into conference to merge into one and a vote will take place again in each chamber.

SEIU Issue priorities

- **Affordability:** There are very different subsidies in each bill that will make healthcare more or less affordable for our members with out affordable access to care. We continue to fight for the greatest level of affordability.
- **Employer Responsibility:**
 - The Senate should adopt the HELP committee's requirements that employers who have 25 or more employees pay for a reasonable share of their employee's health coverage

- The senate Finance bill's free rider provision will let employers discriminate against workers and shift the cost to workers and taxpayers.
- **Public Health Plan:** is alive and well and will be a part of the House bill and will likely get fought out in the conference committee. We have strong advocates in the Senate who will work hard to get it included in the final bill.
- **Long Term Care:** This is the first time there is a commitment to fund long term care which promotes a higher quality of life for our seniors and people with disabilities.

October 20th National Day of Action Member Rap Example

Right now Congress is making major decisions on President Obama's plan FOR affordable health care reform. Have you been following the debate in the news?

This month all of our elected officials in Washington will debate how they will vote. We need to let members of Congress know that we expect them to pass real health insurance reform that is affordable for all families. Last November we elected a President committed to making real change for our families - and healthcare reform is our first opportunity to make this change.

They are counting the number of calls they get on each side of this issue, so let's get thousands of calls into Congress today to demonstrate that the majority of American DO want health reform.

Today, all across the country SEIU members are calling politicians to let them know - it's time to deliver affordable healthcare - and we need you make this call too. Use our SEIU member hotline and call your two US senators and your member of congress and tell them - ***it's time to deliver affordable healthcare reform.***

This is a draft - final decisions have not been made - a final script will go out on Friday Oct 16th.

Script for the 20th - this is what the members will hear when they call

RECORDING SEGMENT 1

"Hello, and thank you for calling the Service Employees International Union National Member Action Hotline. For English, press 1 now. Para Espanol, marque el 2."

Key Press

RECORDING SEGMENT 2

Please start by entering your five-digit zip code now."

Key Press, Zip Entered

RECORDING SEGMENT 3

"Thank you.

To speak to Representative NAME, press 1

For Senator XYZ, press 2

For Senator ABC, press 3

1, 2, or 3 PRESSED, MOC SELECTED (ANY OTHER KEY PRESS GETS U.S. CAPITOL SWITCHBOARD)

RECORDING SEGMENT 4

Thank you. We'll connect you now. Remember to tell the person who answers the phone ***It's time to deliver affordable healthcare reform.***

MOC office is dialed and patch is complete when office answers

